

#### Waysette is a navigation app for rideshare drivers

- Demo 2 Drop-off at Uncurated Location
- Address: 8910 Southwestern Blvd Apt 2221, Dallas, TX, 75214
- Where: Avery on Southwestern
- Type: Apartment Complex (6 Separate Buildings)

# Google, Apple, Bing, and others all wrongly geocode addresses at this complex

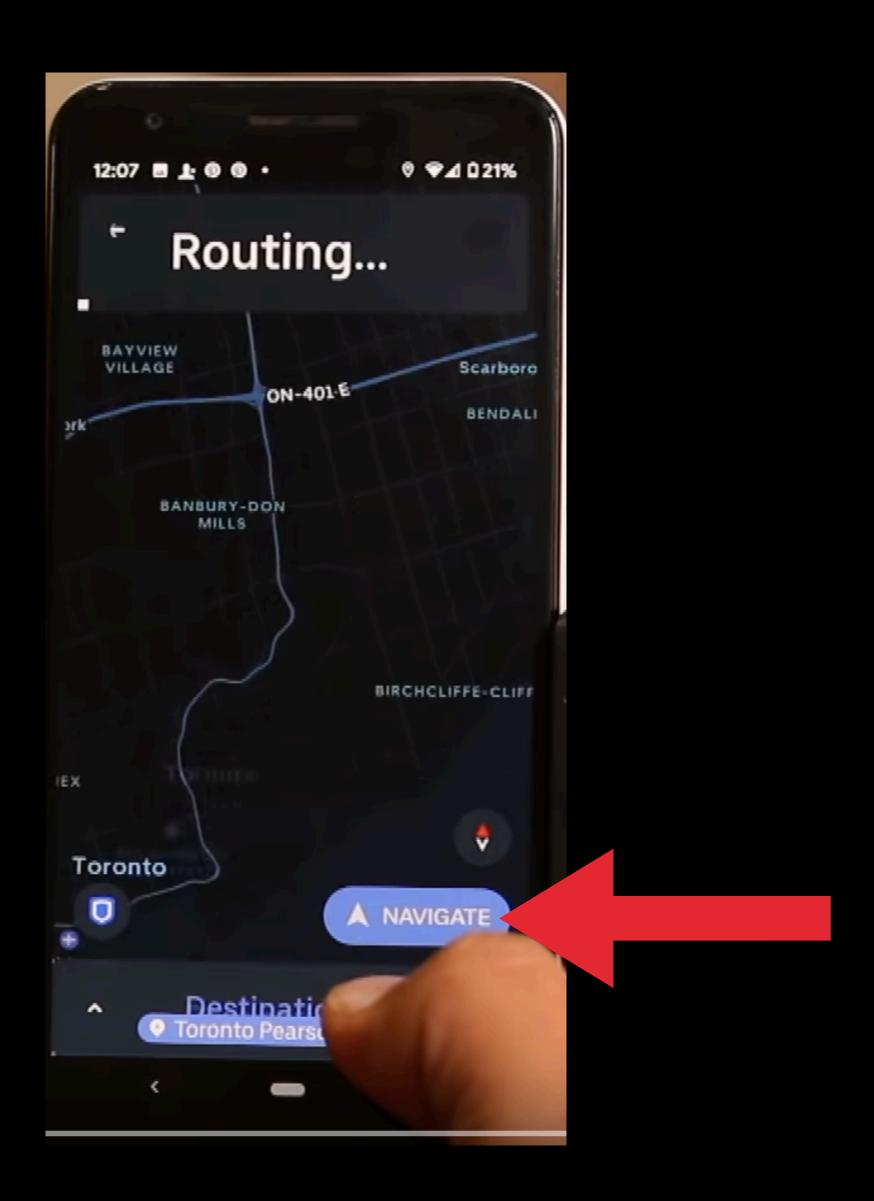


- 1 Where the client actually lives
- Where Google geocodes <u>all</u> Avery addresses
- Where Apple geocodes <u>all</u> Avery addresses
- Where Bing geocodes <u>all</u> Avery addresses
- 5 Optimal location to let rider out
- Waysette route for this address



Step 1

Driver taps "Navigate" to open Waysette

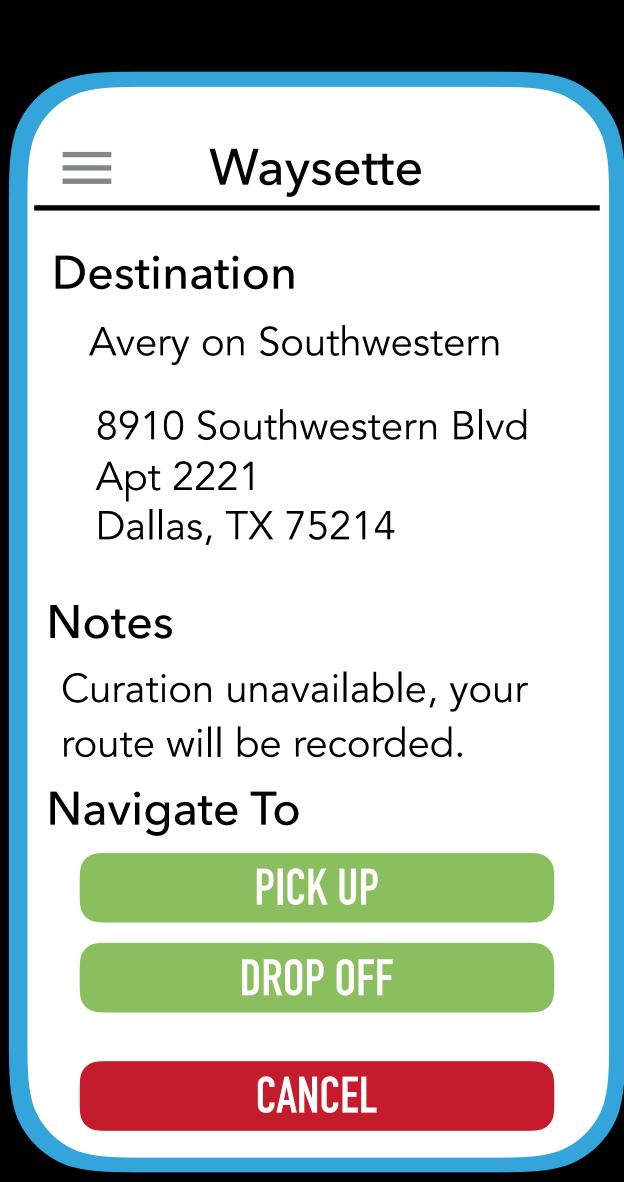


#### Step 2

No explicit curated locations available. (When available, Waysette intelligently falls back to nearby curated locations.)

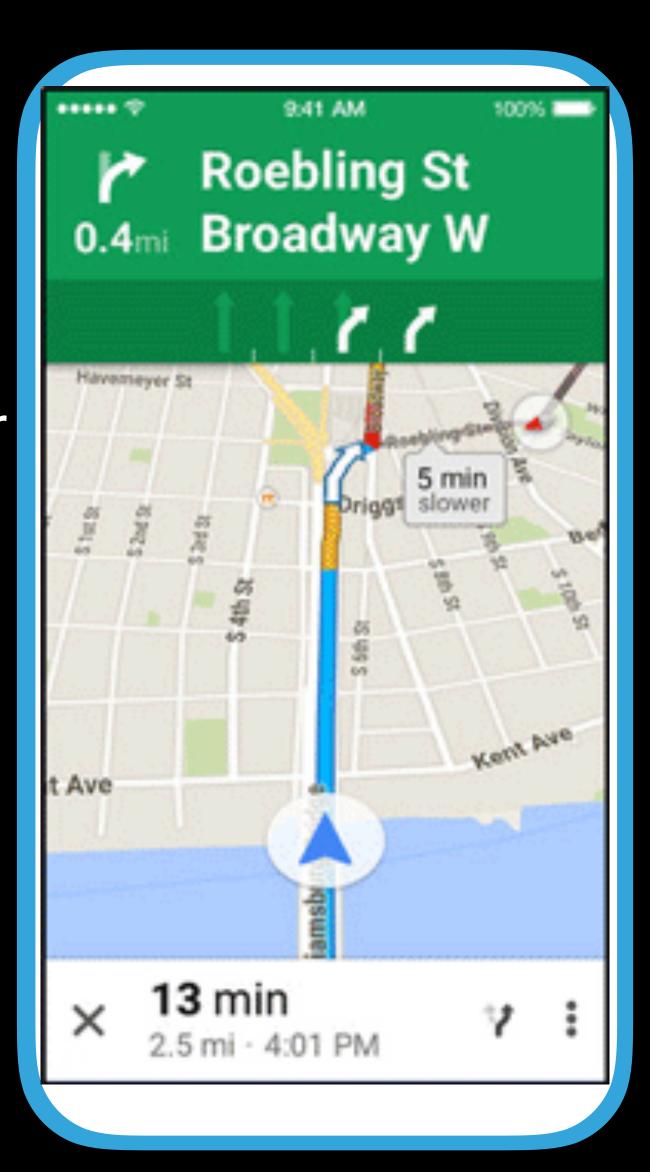
Driver selects DROP OFF

Waysette app provides a rough coordinate and records the eventual route taken



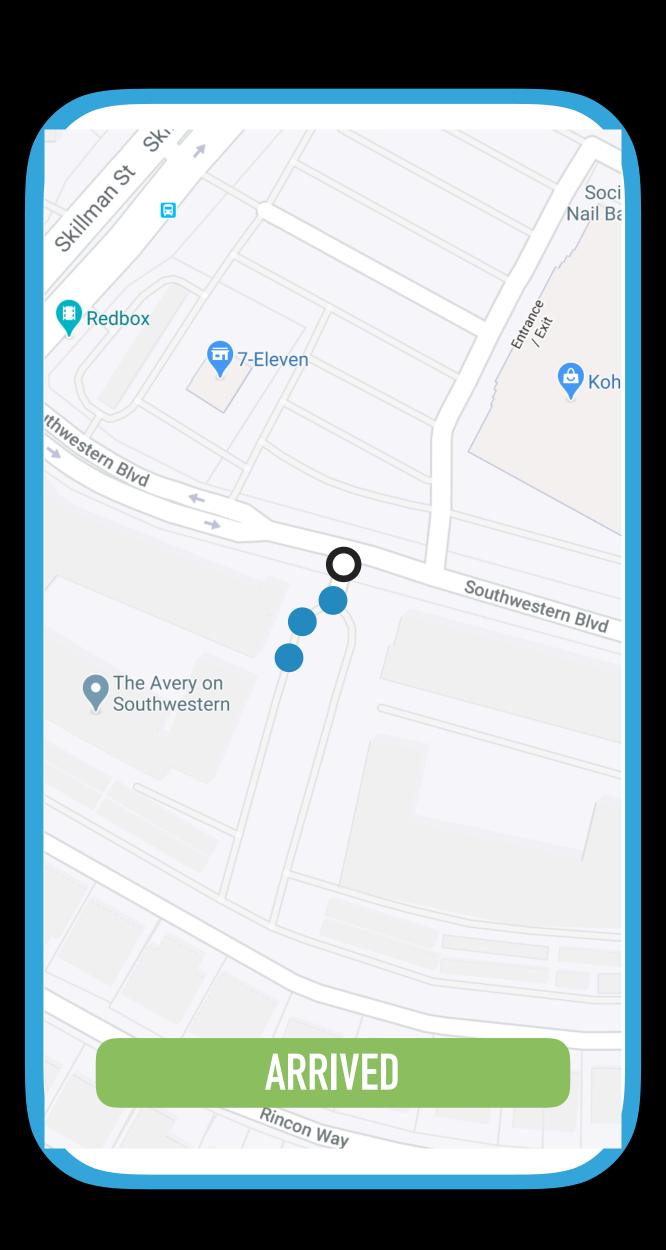
Step 3

Waysette navigates driver to our best guess



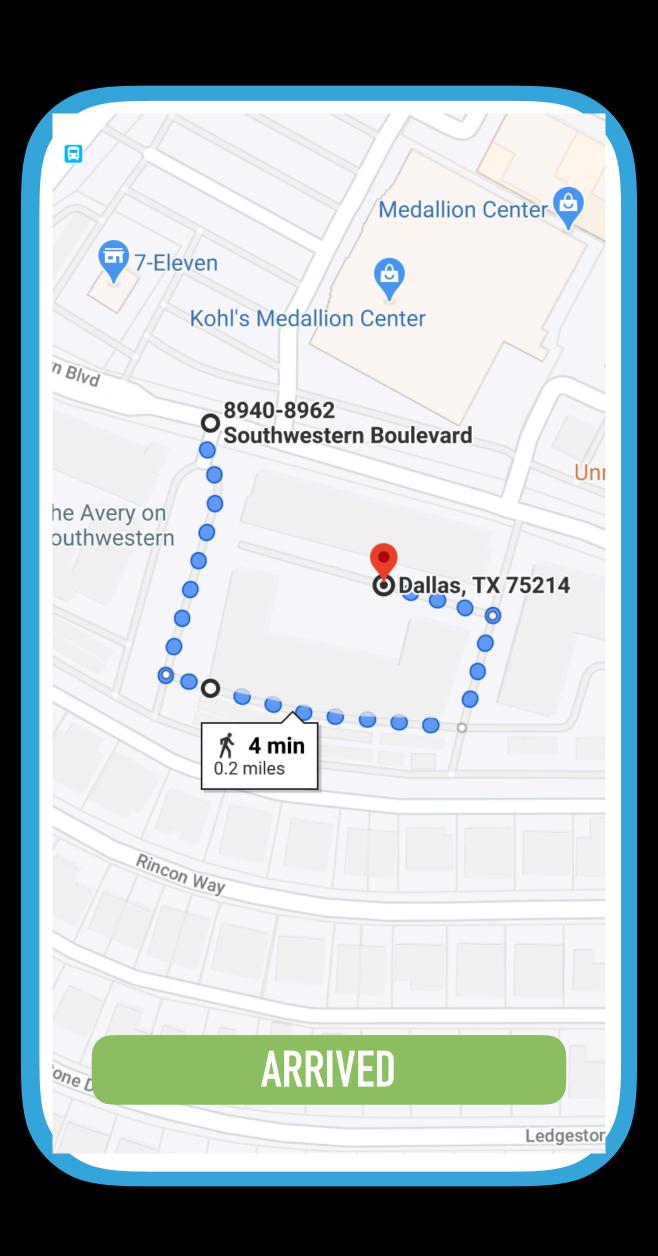
#### Step 4

Near the destination
Waysette switches to
overhead map view, and
displays the route taken to
reach Apt 2221 in Building 2



#### Step 5

Near the destination
Waysette switches to
overhead map view, and
displays the route taken to
reach Apt 2221 in Building 2

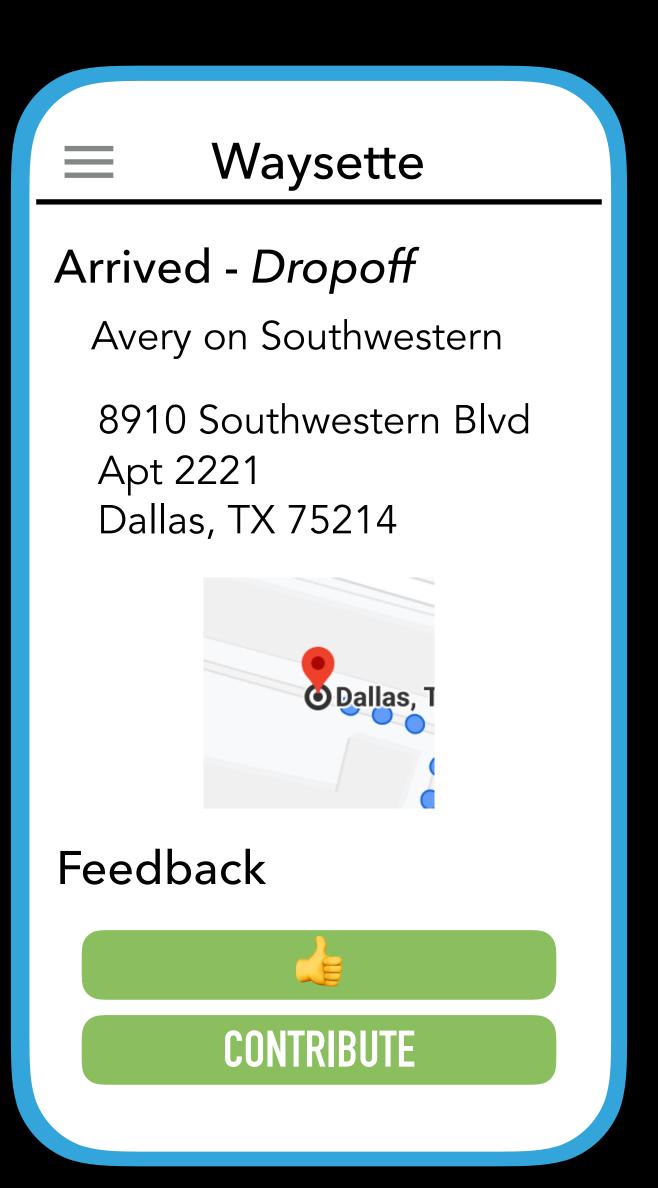


Step 6

Waysette detects (or driver triggers) arrival

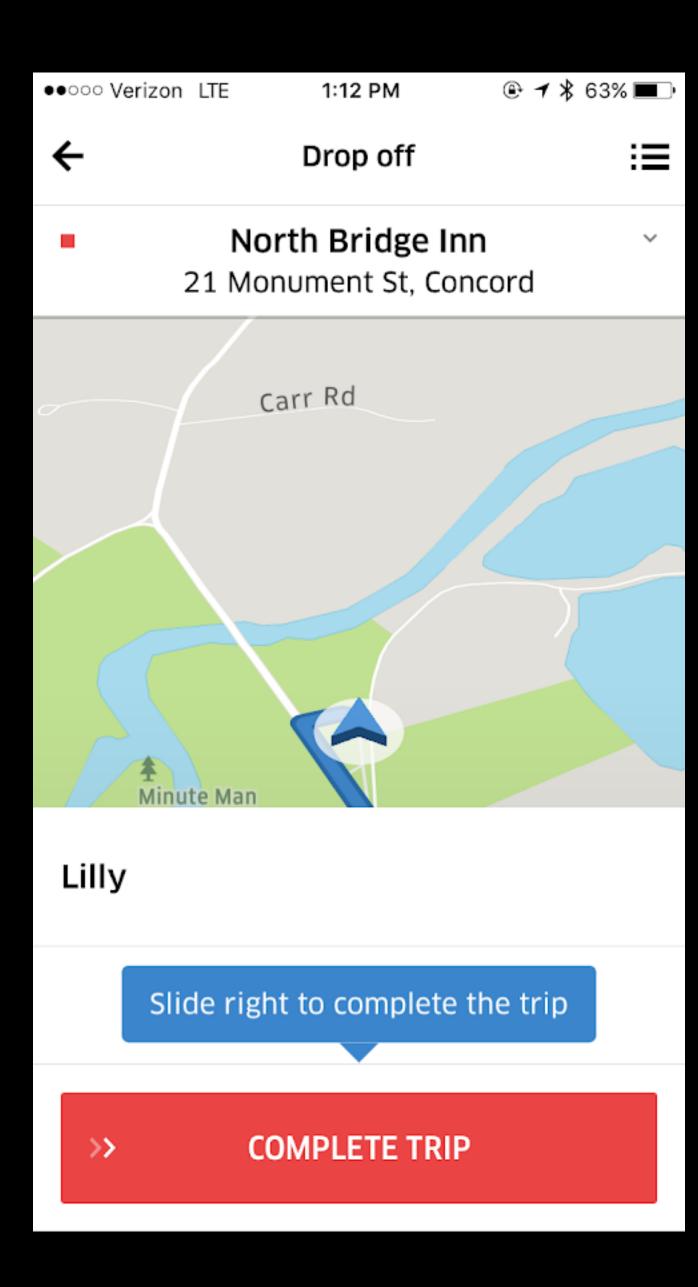
Driver prompted for feedback:

- •Thumbs up -> driver likes current location
- •Otherwise, driver can manually specify coordinate



Step 7

Driver completes trip in rideshare app







# qalocate.com/waysette

